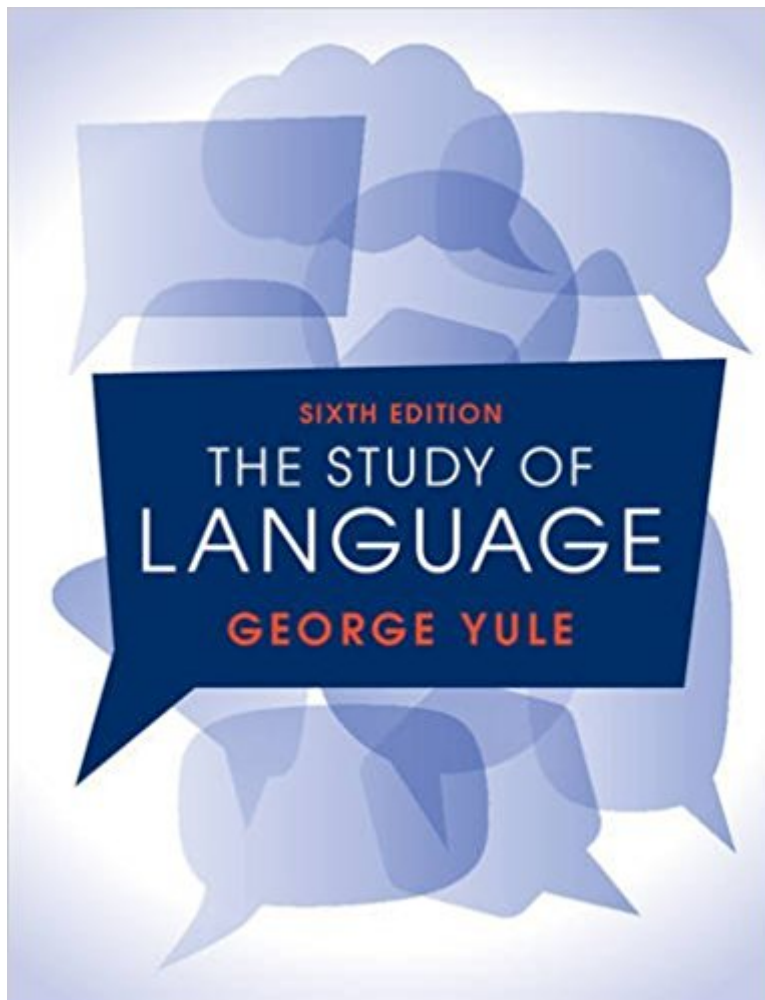


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The Study Of Language 6th Edition



Synopsis

This bestselling textbook provides an engaging and user-friendly introduction to the study of language. Assuming no prior knowledge of the subject, Yule presents information in bite-sized sections, clearly explaining the major concepts in linguistics through all the key elements of language. This sixth edition has been revised and updated throughout, with substantial changes made to the chapters on phonetics, grammar and syntax, and eighty new study questions. To increase student engagement and to foster problem-solving and critical thinking skills, the book also includes twenty new tasks. An expanded and revised online study guide provides students with further resources, including answers and tutorials for all tasks, while encouraging lively and proactive learning. This is the most fundamental and easy-to-use introduction to the study of language.

Book Information

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Customer Reviews

'As a reference and review for technical communicators, the book succeeds in bringing sufficient information about language for the technical communicator to increase user understanding.' Tom Warren, Technical Communication

This bestselling textbook is the most fundamental and easy-to-use introduction for beginner students. Broad yet concise, this overview of key topics draws students in. The sixth edition includes substantial changes to the chapters on phonetics, grammar and syntax, eighty new study questions and twenty new tasks.

This was a required textbook for my college course. I liked it a lot!

Excellent - easy to read

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